

Acknowledgments and Credits for Foundations of Typography: Working with Grids

Many people were generous with their work and their time in helping to make this course a reality. I am grateful to every designer and art director who allowed me to use their work to demonstrate good typographic principles.

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Finally, I am deeply indebted to all of my teachers, who nurtured my love of the written word and of letterforms: most importantly, Don Kunz, Donald Jackson, and the legendary Hermann Zapf.

— *Ina Saltz*

CREDITS by CHAPTER and VIDEO

WELCOME

Fast Company Magazine
Creative Director: Florian Bachleda

Inc. Magazine
Creative Director: Blake Taylor

Flora Novae Angliae
Creative Director: Charles Nix

Vlatko Mosjowski
vlat.ko

Popular Mechanics Magazine
Creative Director: Michael Lawton

CREATING BASIC TYPOGRAPHIC GRIDS

CREATING MANUSCRIPT OR “BOOK” GRID

Spies of Mississippi Appumentary
Joe Zeff Design

CREATING GRIDS WITH COLUMNS

Fast Company
Creative Director: Dean Markadakis
Art Director Jana: Meier

Americas Quarterly (3)
Creative Director: Donald Partyka

Fortune Magazine
Creative Director: Brandon Kavulla

Inc. Magazine
Creative Director: Blake Taylor

CREATING MODULAR GRIDS

Lynda.com

Yellowstonepark.com

Creative Director: Matthew Bates

Pitchengine.com

Mouth.com (2)

Chief Creative Officer: Nancy Kruger Cohen

Vlatko Mosjowski

vlat.ko

More Magazine

Creative Director: Debra Bishop

Art Director: Kevin Brainard

Dan Stankus

danielstankus.com

Spies of Mississippi Appumentary

Joe Zeff Design

USING GRIDS TO CREATE HIERARCHY

Inc. Magazine

Creative Director: Blake Taylor

Sports Illustrated

Creative Director: Steve Hoffman

CLASSIC GRIDS: THE GOLDEN SECTION RECTANGLE, FLECKHAUS 12 COLUMN GRID

Flora Novae Angliae

Creative Director: Charles Nix

The Sibley Guide to Birds, Second Edition

Creative Director: Charles Nix

American Craft Magazine

Hopkins Baumann

ESPN Magazine

Creative Director: Chin Wang

Inc. Magazine (2)

Creative Director: Blake Taylor

CREATING COMPLEX TYPOGRAPHIC GRIDS

CREATING UNEQUAL MODULES WITHIN THE GRID

The Sibley Guide to Birds, Second Edition

Creative Director: Charles Nix

Golf Magazine

Redesign: Luke Hayman, Pentagram

Creative Director: Ken DeLago

Popular Science app

Creative Director: Sam Syed

Kids Discover: Galaxies app

Hopkins Baumann

Fast Company magazine

Creative Director: Florian Bachleda

CREATING GRIDS FOR TABULAR MATTER

Inc. Magazine

Creative Director: Blake Taylor

ESPN Magazine (2)

Creative Director: Chin Wang

Inc. Magazine

Creative Director: Blake Taylor

BREAKING OUT OF THE GRID: CREATING
MOVEMENT AND DYNAMISM

Italian Glamour Magazine (3)

Creative Director: Carla Frank

Popular Mechanics Magazine

Creative Director: Michael Lawton

EMPHASIZING CREATIVE CHAOS
OVER ORDER

O Magazine

Creative Director: Carla Frank

The New York Times Magazine

Creative Director: Arem Duplessis

More Magazine

Creative Director: Debra Bishop

Designer: Debra Bishop

Photographer: Peggy Sirota