

LogoLounge: Visual Effects in Logo Design

with Bill Gardner

Logo Credits

01_02



**Institute of Scientific
Animal Communication**

Dragon Rouge Shanghai Limited



bowhaus

AIGA San Diego

Buchanan Design



Ondokuz Mayıs University

Ali Seylan



Sion

113dc Branding+Design



**7th Zagreb Jewish Film
Festival**

Mirko Ilic Corp



DIRECT DESIGN Visual Branding



Sushilicious

Hollis Brand Culture



Kindred

Sudduth Design Co.



**Marine Products Export
Development Authority of
India**

Blackboard

01_02



Deavdeling
Dana Rocha



Microsystemy
Peremena



DOWDCO
bartodell.com



Jump Start
Shift Collaborative LLC



TCM Rehab
AcrobatAnt



School of Life
Stanislav Topolsky



TASSIMO

01_03



South by Southwest
FBA (Foxtrot Bravo Alpha)



Money Magazine
Ed Nacional



Taubmans
Principals Pty Ltd



ORYX LAND
GROUP OF COMPANIES
ORYX LAND
Khawar Bilal



Empire Disaster Services
Velocity Design Group



Dekamed
Alex Stanciu



Newcastle University
SUMO



catalyst
Ops Cat
Caliber Creative, LLC



Vanixa
Univisual

01_03



WINK

PUSH Branding and Design



LexPro

RedBrand



Design Center

Schwartzrock Graphic Arts



Kommunikat



BiTemp

Gardner Design



**RACE research for an
alternative and clean energy**
metaforma design



Thinkbox

Chris Rooney Illustration/Design



Herman Miller
sparc, inc.



Until Lambs Become Lions
Wendy K Johnson Design



Asylum Sound Laboratory
C North Design



Dublin Institute of Technology
Con Kennedy Visual Communications



Becker and Becker
Liska + Associates Communication Design



hey.
Salih Kucukaga Design Studio



Sheriff Studio
Asta form



Penn State Architecture
Go Welsh



musicplace.com
Effusion Creative Solutions

01_04



Alessio Mosca
Bitencourt



KONGSHAWN

02_01



AT&T

AT&T
Jerry Kuyper Partners



at&t

AT&T
interbrand



Speechwell
Higher



Eco Energy
julian peck



OKV
Kamilla Barteneva



SPK
Denis Aristov



Strive
DesignUnion



Murillo Design, Inc.



**Complete Technology
Solutions**
Tactic



UEB
bigoodis



Cursir
Victor Goloubinov

02_02



Vidrio Andino

Sebastiany Branding & Design



Bid Boomerang

Worthen Design

02_03



Civiquip Industries
Adstract Art



1021 Media
Optimacad



Osorio City Hall
Rpd Design



THE COOPER UNION
Cooper Union



Astrolab
Jan Trippner



Zink, Inc.
Tom Hughes



Agilis
Yury Akulin | Logodiver



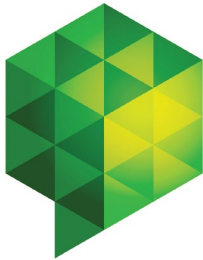
TravelWorld.su
BrandBerry



02_03



uRide
Almosh82



Wobot
BrandBerry



SINED
TD2



Living Blueprint
Sound Mind Creative



Cubex
BrandBerry



Duha Group
Pretty Pollution



csiweb.com
bartodell.com



Loydfish
01d

02_04



HALFNOT indesign



Dore Corporation
Verg



Prime Digital Agency
Oleg Peters

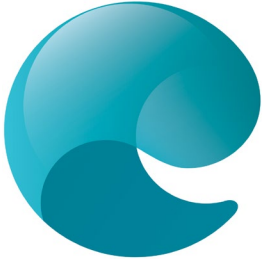


Hope Diamond



Metagrowth

03_02



Euroclean

Baris Atiker



Olive

BrandBerry



GoUS!

Glitschka Studios



Striped

Todytod



Marie Ferdinand

Josue Zapata



Inkr iPad App

Jeremy Slagle Design



Ornoz Brandesign



Black or White Concepts

FLOVEY



Crantz & Stern

unpar

03_02



Odney



Zurich Wine Expo

Nicole Ziegler



STUDIO SHERIFF

Redefine

Fandam Studio

03_03



allotropy

Unused

Ortega Graphics



MISO Innovations

Aldrich Can Design



Party Express Bus

Entermotion Design Studio



w-world

Salih Kucukaga Design Studio



Helen Brecher

Typonic



графика®
инжиниринг

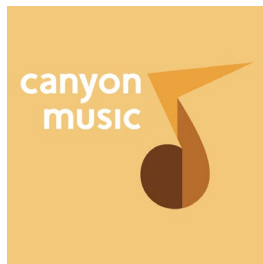
Graphics company
engineering

Stilistica studio



Radion Tzakov

bigoodis



Unused

bigoodis



Crystal company

BrandHand

03_03



Marchi

Sebastiany Branding & Design



Wellcare

Wellcare

Sebastiany Branding & Design



Fernandez Design



Fernandez Design



Top Early Learning Center

Gardner Design

03_04



.mac

Orb



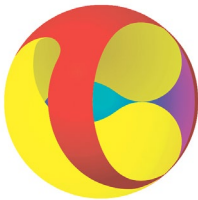
Sony Ericsson

SEMC



Green to Guest

Cellar Door Creative



T+C

Daniil Shumakov



ANATRON

Anatron - Food
Services SA

Molivi



EVOLI

Evoli

ZEBRA design branding



eGovernment Resource
Centre

Seamer Design



Deals Trust

Collaboration Reverberation



Terrence and Tenoa
Spencer

Matt Weitkamp

03_04



Riley Cran



ReLive
Gardner Design



Dockland
Yury Akulin | Logodiver



Lusomundo
Brandia



PIVOTAL access
reach farther

Artentiko
Kommunikat



MUNDO SPORTING
VIAGEM AO UNIVERSO LEONINO

**Sporting Clube de
Portugal**
Brandia



midgar.eu



Austin Logo Designs



Personal Identity

Glitschka Studios



Boston Knucklehead

36creative



Administration of
Chelyabinsk Region
Governor

Daniil Shumakov



Chapada

Gardner Design



Lavish Boutique

Gardner Design



CAMPAIGN
OCEAN BEACH ELEMENTARY

Ocean Beach Elementary

Savacool Secviar Brand
Communications

04_02



Bitencourt



Yata for Luda
Fugasi Creative



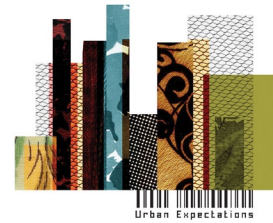
**Pauline Reese, Blake
Behrns**
Gardner Design



AXON
Shay Isdale Design



Outer Banks Catch
TEDDY SHIPLEY

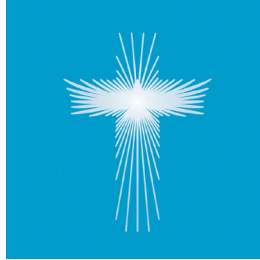


My Arts Kansas City
The Pink Pear Design Company

04_03



Loaded .45
Fixer Creative Co.



The Great I am apparel
Rudy Hurtado Global Branding



myriadim.com
bartodell.com



Heartland Brewery Group
Stebbing Partners

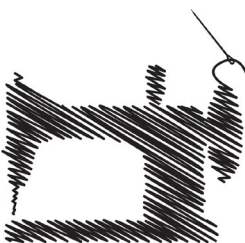


Melanie Green
Gardner Design

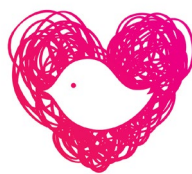


TEXAS KICK'N BBQ

Strange Ideas



Hand Pick
Logo Design Works



Happynest.kz

Happynest.kz
Akhmatov Studio



NOCTURNAL
CONCERTS AT THE ZOO

Perth Zoo
The Brand Agency

04_03



IMAX Films
Shay Islay Design



Summer Skronk
Cricket Design Works



Boiaba
Sebastiany Branding & Design



Vinimark
Simon Frouws Design



Sportique Apparel Co.
Haller Design

**Mission Beach Spice
and Sauce**
Nosh Creative



Shorty Smalls
903 Creative, LLC



The Atlantic
Mikey Burton



Woody Guthrie Center
TOKY Branding+Design



Quique Ollervides
Quique Ollervides



Rush Creek Stables
Banowetz + Company, Inc



Fangamer
Jon Kay Design



Founders Crest

Gardner Design



JAPAN 03.11.11

JAPAN RELIEF EFFORTS

jsDesignCo.



EmberHope

Gardner Design



Strange Ideas



aromatvm

Aromatvm

Michelle Ferreira



**Timberline Tree Sprays
& Fertilizing**

SANDIA, Inc.



Backroads Traveler

Gardner Design



Spaces
TOKY Branding+Design



Cottswood Interiors
Splash: Design



Le Royal Hotels & Resorts - Beirut
BRANDiT.



Mes Amies, Ladies Fineries
Nectar Graphics



Mint Studio
Politanski Design



Black Box Revelation
Ramzi



Rinat Tuhvatullin
Paradox Box



Wrozka
Perfekt Logo

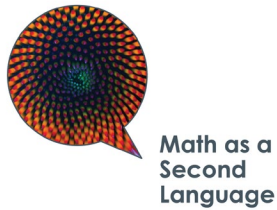


MAYAZE
mayaze
DesignByLefty

04_05



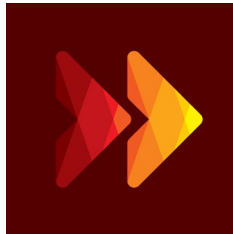
Faduchi Group Internal,
Remembrance Day
Faduchi Group



Math as a Second
Language
traciedesigns



McCoy Realty
Gardner Design



Leggero Email Marketing
BlueBossa Design e Comunicação



Andrei Bilan



ING Bank
Delikatessen



KITT
veles



Muskegon Lumberjacks
The Joe Bosack Graphic Design
Co.

04_05



stanovov



the costa rica coffee
experience

Kai-Co family of industries



santa fe film festival

Santa Fe Film Festival
the atmosfeear



Central & Southwest
Jon Flaming Design



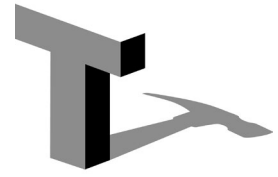
Artisans du sable
Parallele gestion de marques



Wiese Creative
Schwartzrock Graphic Arts



Copycat Printing
Webcore Design



Tremaine Construction
Rhombus, Inc.

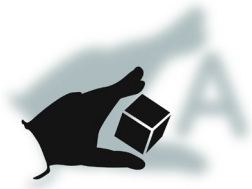


Courtenay Hameister
Dotzero Design



Visibility, Inc.
Les Kerr Creative

05_02



Alea Consulting
Dreigestalt



R&R | SHADOW
PROGRAM
R&R Partners
R&R Partners



A Little Biz
Gardner Design



Lone Star Park
Richards Brock Miller Mitchell &
Associates



Peachpit Press
MINE



Vital Dynamics
Mattson Creative



Lavasa
Landor Associates

05_03



Strange Ideas



Cronan Group



XD Ride
Daniil Shumakov



Thriller House
BluesCue Design



C Mom Go
Essex Two



Stamford Hospital
Gavula Design Associates



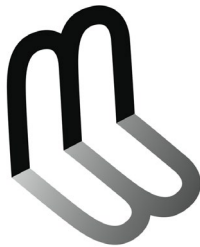
Jodie Day
Dotzero Design



MW Design Studio/
Personal Branding
MW Design Studio



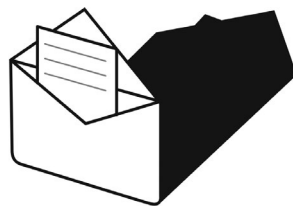
HOOK



LogoDesignGuru.com



Moscow Business School
01d



Dane Housing
Impressions Design and Print Ltd



pt axon sembilan puluh
banana, inc.



D A D O V

Dadov
Jelena Drobac



Boomori
Mindspace



Ensignal Cellular Service
Gardner Design



Sprachschule Wien
Karl Design Vienna



Turning Stone Casino
Chermayeff & Geismar Inc.



O C E A N P L A C E

Oliver McMillin
Sabingrafik, Inc.

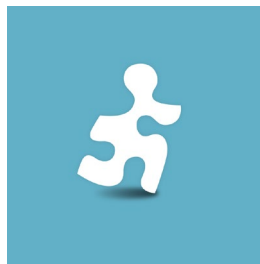


THE
PILGRIM

Origin Wines
Simon Frouws Design



**Kansas City Area
Transportation Authority**
Willoughby Design Group



Bing Energy
Sachs Media Group



Chernik, Djaarbekov & Co.
Kamilla Barteneva

05_04



Maureen Brandt
13thirtyone Design





Bing Energy
Sachs Media Group



Fifty | Fifty
Fifty | Fifty



Flip
Acute Cluster Ltd.



Scheyer/SF
MINE

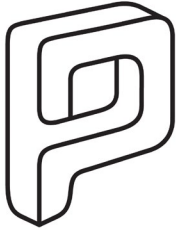




www.sister-strength.com

Roxanne Bradley Design

06_03



Paradox Media
MINE



Gardner Design



YhankTou Creative



Yotam Hadar



SENTRYWORX

Sentryworx
903 Creative, LLC



North Construction
Sean Hesiler Design



Dividend Capital
Investments
Niedermeier Design

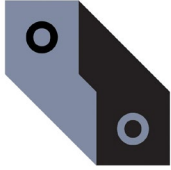


Paradox Box
Paradox Box



ukrainian design the very
best of
DNKSTUDIO

06_03



opticalollusion

Phil Cass

Just Creative Design



Kansas Heart Hospital

Gardner Design



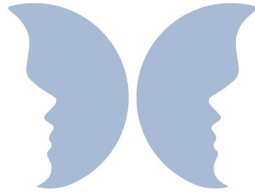
Paul Grissom

Hayes+Company



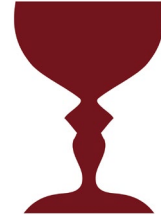
**Houston Philanthropic
Society**

BrandExtract



Plastic Surgery Center

Gardner Design



Chaliss Acquisitions

Gardner Design



Russell Public Relations

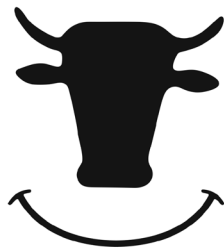
Gardner Design



**Jewish Federation of
Broward County Florida**
partners in



Deep Ellum
Bronson Ma Creative



Personal
Johnston Duffy



Black is Global
Alphabet Arm Design



FRIENDSHIP
mlQelangelo



Gander Mountain
Duffy & Partners



cy2012.eu

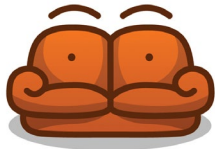
Cyprus Government
T&E Polydorou Design Ltd



Post
Spela Draslar



new york times
Felixsockwell.com



Mr. Couch

Matto



REOC

BradfordLawton, LLC



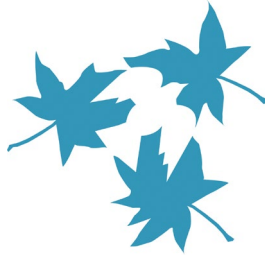
Calagraphic Design

Calacampania Studios



**The Coca-Cola Company
North America**

Turner Duckworth



Ecumenical Center

BradfordLawton, LLC

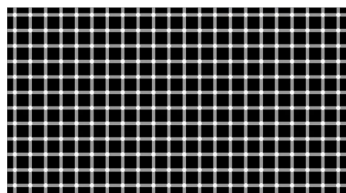


San Antonio Zoo

BradfordLawton, LLC



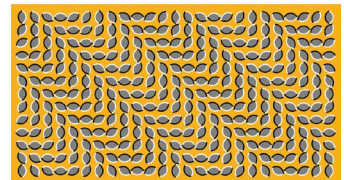
Graphic Impressions
Gardner Design



Dub Rogers Photography
Strategy Studio



Tennis Victoria
Chimera Design



AJ Mobilita' Srl
Studio GT&P