

K	W	H	L
<p>Age range is 18-30</p> <p>Dealing with multimedia: smartphones, Internet, TV, print, and more.</p> <p>Demographic was 7 million votes behind those over 30</p> <p>Laws make voter ID and registration difficult for some demographics.</p> <p>Politics are not a priority for someone fresh out of highschool.</p> <p>Voting begins to be important in college.</p> <p>Young people are less aware of political and world issues and therefore not motivated.</p> <p>Location of voting polls discourages those far away and in the lower class.</p>			