

GLOSSARY



HR and Digital Transformation

Charlene Li

Use these terms and definitions below to understand concepts taught in the course.

Transcript Search: note that you can search for terms directly within the course. To search video text, switch to the *Transcripts* tab, then press Cmd/Ctrl + F on your keyboard to run a search within the active transcript.

Term	Definition
agile	Approach to projects that involves having a really clear objective, then breaking down a plan to reach the objective into small pieces called sprints
annual performance reviews	Old way of examining performance that no one likes and that is not functional or particularly useful
digital transformation	A way to create new value for customers and employees by really tapping into what the digital economy can create for those people
HR	Human resource, traditionally has always been responsible for making sure that human capital are available to do the work the organization needs to be done. Today, it is responsible for having relationships with employees
relationships	Developed every day through communications, touch points, facilitated by digital technologies