

IDENTIFY YOUR TEAM

Find people that have skills evenly distributed over the spectrum needed.
Some might have overlapping skills, but it often helps to map them out.



I UNDERSTAND
THE BUSINESS.



I CAN EXECUTE.



I UNDERSTAND
THE USER.

PROTOTYPING CATEGORY

Choose *one* of the four categories. I want to...

GENERATE new ideas

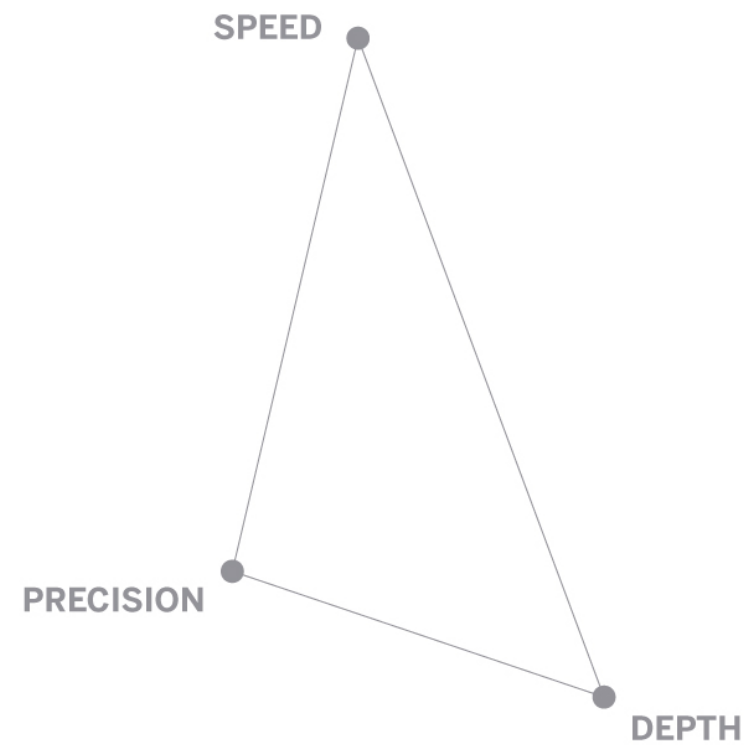
CONVEY complex interactions

DOCUMENT design intent

LEARN how users react to your ideas

WHAT IS YOUR PROTOTYPING APPROACH?

You can have speed, precision, or depth, but you can't have them all.
Mapping out your resources allows you to focus your efforts.



WHAT DO YOU HOPE TO LEARN FROM THE OUTCOME?

List a few concrete things you want to learn at the end of the cycle.



FRAME

DECIDING WHAT TO PROTOTYPE

PROJECT

DATE

VERSION

YOUR PROBLEM STATEMENTS

What are the needs you're trying to fill?

HOW YOU MIGHT SOLVE THEM

List how you might solve your problem statement.

HOW FOCUSED IS YOUR APPROACH?

Map out how focused your approach is.

YOUR HAPPY SPOT



BREADTH

Example: There is an opportunity to provide the elderly with the advantage of predicting their health.



DEPTH

Example: There is an opportunity to provide diabetics with at-home diagnostics.

REITERATE

If it is too focused, use this area to jot down your thoughts on how to broaden the scope of your prototype.
A new worksheet can help you generate more ideas.



MAKE

EXPLORING TECHNOLOGIES

PROJECT

DATE

VERSION

THE POSSIBLE USES OF YOUR CHOSEN TECHNOLOGY

Think of as many applications as you can.

HYPOTHESIS STATEMENTS

Come up with hypotheses for each of your possible uses.

Example: I think a mobile application would be
the best option because

CATEGORIZE

Use your pattern recognition skills
to bucket your statements into categories.

Example: thematic, technological, emotional

PROOF OF CONCEPTS

Break down your best ideas into aspects
that you can physically validate with your users.